

The Sentinel



SAFE Security Customer Newsletter

Summer 2015

SAFE Offers ID Theft, Credit Protection and

Complimentary offer is first of its kind from a national alarm company

Whether on a local or global scale, today's news headlines confirm what is being reported as the fastest growing crime in America – identity theft and credit card fraud. Last year, 13 million Americans were impacted!

In an unprecedented move, SAFE Security has added a new personal protective service offering, called SAFEid, to its family of security services. SAFEid guards against what alarm systems cannot: identity theft and credit card fraud, social media tracking and more. And, for a limited time we are offering this invaluable protection to our new and existing customers and their families as a complimentary upgrade to their alarm system monitoring service.

What is SAFEid? It is a powerful suite of services that:

- Protects identity
- Monitors credit
- Tracks social media activity
- \$25,000 identity theft insurance
- Full identity restoration with personal case manager
- Access to credit score and more!

SAFEid monitors 24/7 for suspicious activity, alerts you when necessary, and notifies you via email each month of your identity status.

SAFEid offers peace of mind and unique protections others do not. Monitoring of social

media accounts alerts you to derogatory remarks and cyber-bullying on your kids' Facebook, Twitter, Instagram and LinkedIn accounts. SAFEid's proactive identity monitoring protects the creation of new identities using partial information, and uses real time phone, text and email alerts to notify you of suspicious and high risk activity.

We realize that it may be difficult for some to commit to a service such as SAFEid, thinking "It can never happen to me." But this type of crime is so rampant that most of us know someone who has been victimized. Some of us have had close calls with credit card fraud and may be subject to the many hacking incidents affecting millions of Americans.

That's why SAFE searched for a protective solution to offer our monitoring customers. We also offer SAFEid to non-customers for a small fee.

Visit our website for information and a full-suite competitive comparison.



**SAFE
SECURITY**

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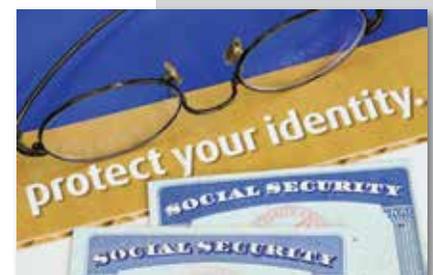
Besides alerts to suspicious activity, a monthly status email will be sent, and credit score upon request.

30 seconds is worth a lifetime of protection

Signing up for SAFEid is quick and secure. Logging in to your SAFE Security web account ensures that. It takes only 30 seconds to click on the SAFEid shield icon, register yourself and your family to start the full protection of SAFEid.

Need help? Call a SAFE customer care representative at (800) 669-7779 to get you started. Then *you complete SAFEid in privacy.*

If you don't have a My SAFE web account yet, it only takes a few seconds more to register your secure login. Go to safesecurity.com, click on SAFE LOGIN or one of the SAFEid icons, and then "Sign Up Now." Then click on SAFEid.



You complete SAFEid registration in privacy.



SAFE
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*Look inside for SAFE's
incredible complimentary
offer of identify theft and
credit monitoring protection*



www.safesecurity.com/safeid

THE SENTINEL, SAFE Security Customer Newsletter

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Alarm system testing is easier than ever with "My SAFE"

Customers enjoy enhanced online functionality with user friendly, time-saving My SAFE web account

We are pleased to offer our customers several new functions that may be performed online to update account information and manage their alarm systems quickly and efficiently, **including alarm system testing, required of all customers.**

Here are the tasks you may accomplish online once you log in to your My SAFE web account:

- View and update web profile
- Link other SAFE account numbers with User ID
- Update emergency contact list
- View alarm history
- Put system On/Off TEST
- Change password
- Print insurance certificate
- Create a service request
- View billing information
- Sign up for SAFEid protection

On the SAFE website: safesecurity.com, click the SAFE LOGIN button at the top right of the page to securely log in and access your customer information, update information or print a money-saving Certificate of Monitoring. If you have not registered or created your My SAFE account yet, this takes just a few seconds. You will need your customer number and billing zip code.



SAFEid protection includes social media monitoring for parents



Add SAFEid to parental controls to protect social media exposure.

Protecting our children is Job #1 and there is no question that social media makes that job more challenging than ever. Cyberbullying, derogatory, violent or racist remarks can have devastating consequences. **SAFEid is here to help.**

Register your teens' and children's Facebook, Twitter, Instagram or LinkedIn accounts with SAFEid and you will have peace of mind knowing that SAFEid monitors 24/7 to protect them against inappropriate remarks and other harmful content.

To activate this protection and many others for you and your family, go to www.safesecurity.com and click on the SAFEid icon. You complete SAFEid registration in privacy. Call us if you need help - (800) 669-7779.