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SAFE SECURITY®

Safety and Security Tips and Alerts



September 2012

About my alarm system....

Why is it important to display a yard sign?

One of the most frequent messages we send our customers regards the display of their SAFE or SAFE Monitoring Technologies yard sign. It indicates that the home or business is professionally monitored and acts as a deterrent to intruders.

A recent study by Rutgers University shows that homes and neighborhoods that display security company signs and decals are less likely to be burglarized. Greater concentrations of signs in neighborhoods reduce the likely hood even more.

Displaying a SAFE sign allows first responders to an alarm signal to see the correct telephone number to reach SAFE and the monitoring station. If you are displaying a yard sign from a former alarm company, it is important that you replace it as soon as possible as a different company's identifiers are no longer valid and won't be recognized by first responders.

The great news is that we provide our customers free yard signs, and decals for doors and windows. Please [Click Here](#) to send an email to request a free sign and/or decals.

Enter Our "We Love our Yard Sign" Drawing!

To help in our campaign to have more SAFE customers utilize all the security tools available to them, we are conducting quarterly drawings for great prizes. To enter the drawings, email or send us a photo of you or a family member beside your installed SAFE yard sign. Your photo is your entry and will remain in the drawing while you are a SAFE customer or unless you win.

To enter, send your (G-rated) sign photo to mysign@safesecurity.com You may also mail it to SAFE Yard Sign Drawing, PO Box 1771 Medford OR 97501.

Complete rules for our fun drawings may be found online at www.safesecurity.com/about_us/news_events.aspx.



In this issue:

[About my Alarm System](#)

[Avoid Identity Theft](#)

[Savings Reminder](#)

[Quick Links](#)

Savings Reminder: Printable Certificate of Monitored Security at

Most insurance companies offer homeowners discounts on their policy premiums, some up to 20%!

Now, you may print your own monitoring certificate on the SAFE website. It's quick and easy!

[Click here](#) or follow the link in the lower left of our homepage to a secure login area. If you haven't logged in before, register (just takes a moment) and follow the "certificate" prompts.

Download a printable version of the Certificate Of Monitoring to send to your agent.

IDENTITY THEFT

Tips to minimize risk and damage

Nothing can guarantee that you would never be a victim of identity theft, but there are measures you can take to greatly minimize the risk of such a threat, as well as the damage it can cause. With thanks to the FTC website, here are a few easy-to-follow tips to help safeguard your identity:

Protect your Social Security Number

Don't carry your Social Security card in your wallet or write your Social Security



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Quick Links

Click on the links below for quick access to SAFE resources.

number on a check. Give your Social Security number only when absolutely necessary, and ask to use other types of identifiers. If your state uses your Social Security number as your driver's license number, ask to substitute another number. Do the same if your health insurance company uses your Social Security number as your policy number. Your employer and financial institutions will need your Social Security number for wage and tax reporting purposes. Other businesses may ask you for your Social Security number to do a credit check if you are applying for a loan, renting an apartment, or signing up for utilities. Other businesses may not really need the number. Ask what it will be used for and if it is really necessary to give it.

Treat your trash and mail carefully

To thwart an identity thief who may pick through your trash or recycling bins to capture your personal information, always shred your charge receipts, copies of credit applications, insurance forms, physician statements, checks and bank statements, expired charge cards that you're discarding, and credit offers you get in the mail. Deposit your outgoing mail containing personally identifying information in post office collection boxes or at your local post office, rather than in an unsecured mailbox. Promptly remove mail from your mailbox.

Be on guard when using the Internet

The Internet can give you access to information, entertainment, financial offers, and countless other services but at the same time, it can leave you vulnerable to online scammers, identity thieves and more. For practical tips to help you be on guard against Internet fraud, secure your computer, and protect your personal information, visit www.OnGuardOnline.gov.

Safeguard your purse and wallet

Protect your purse and wallet at all times. Don't leave them in your parked car overnight. Don't carry your Social Security number or card; leave it in a secure place. Carry only the identification information and the credit and debit cards that you'll actually need when you go out.

SAFE Customer Service
customer@safesecurity.com

Telephone: (800) 669-7779

Send SAFE Monitoring Service
Payment to:

SAFE Security
PO Box 660826
Dallas, TX 75266-0826

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(Please include your mailing
address)

Dear Customer,

We welcome your input if you have suggestions regarding content for our newsletter and Tips and Alerts. Send your comments to my email below.

My best regards,
Karen

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